# Modelação e Visualização Tridimensional em Arquitetura

Visualização em Arquitetura

Iluminação Natural e Artificial

Victor Ferreira, Prof. Associado

# Visualização em Arquitetura

Iluminação

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# Architecture: Lighting



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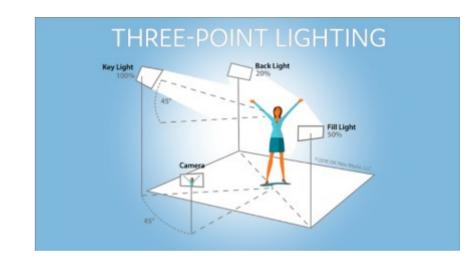
# **Lighting Strategies:**

Three-Point Lighting: A classic setup involving a key light (main light), a fill light (softens shadows), and a backlight (separates the subject from the background).

**Natural Lighting:** Mimic the lighting conditions of the real world, considering the position of the sun, time of day, and environmental factors.

**Global Illumination (GI):** Simulates indirect lighting by considering light bounces and reflections. Techniques like ray tracing and radiosity contribute to realistic scene illumination.

**HDR (High Dynamic Range) Lighting:** Uses HDR images to provide a wide range of lighting intensities, capturing realistic lighting conditions.



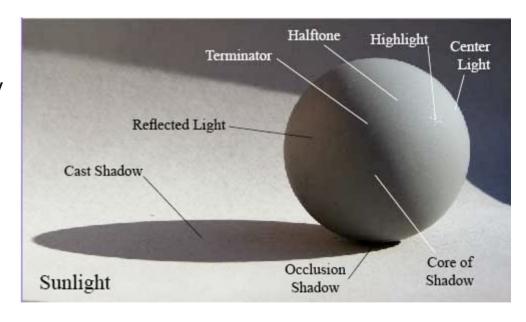
## **Lighting and lights in Digital Rendering:**

In digital rendering, lighting plays a crucial role in creating realistic and visually appealing images.

Lights are used to simulate the behavior of light in the real world, interacting with 3D geometry to produce the final rendered result.

Interaction with Geometry:

Lights interact with 3D geometry to create highlights, shadows, and various lighting effects. The interaction is influenced by the **material properties** of the surfaces, including reflectivity, transparency, and specularity.

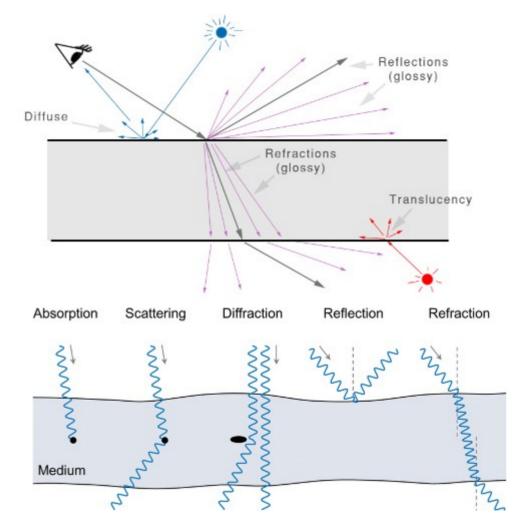


#### Texture and Material Interaction:

Lights interact differently with various materials.

Specular highlights are more pronounced on reflective surfaces, while diffuse materials scatter light more evenly.

Bump maps, normal maps, and displacement maps affect how light interacts with surface details, enhancing realism.



**HDRI Lighting** (image based lighting): works by applying a high dinamic range image map (HDRI map) onto an environment light, surrounding the 3D scene (providing ilumination, reflections and background at the same time).

What is an HDRI Map? https://www.lightmap.co.uk/blog/whatisanhdrimap/



How to make an HDRI Map? https://www.lightmap.co.uk/blog/howdoyoumakeahdrimap/

# **Common Types of Lights:**

**Point Lights:** Emit light uniformly in all directions from a single point. They are often used to simulate light bulbs.

**Directional Lights:** Emit light in a specific direction, but the rays are parallel. They are commonly used to simulate sunlight.

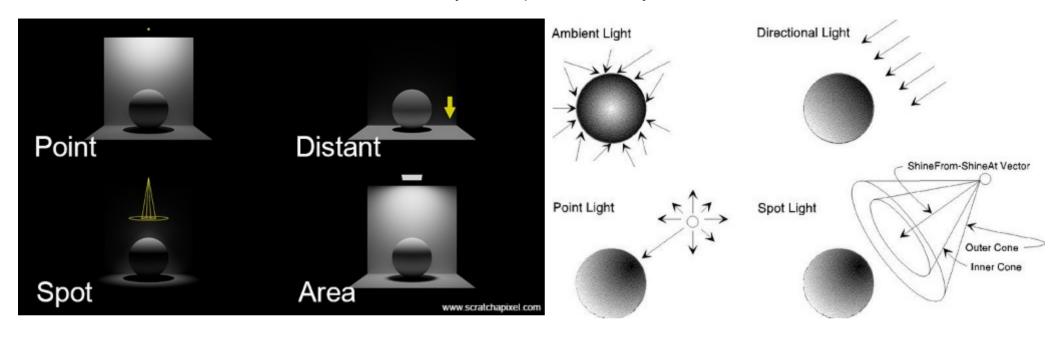
**Spotlights:** Emit light in a cone shape, allowing for focused illumination. Useful for creating highlights or emphasizing specific areas.

**Area Lights:** Represent light sources with an extended surface, providing soft and realistic shadows.

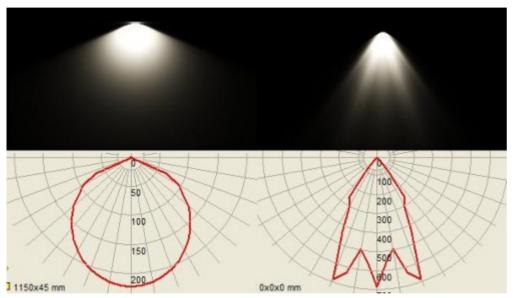
**Ambient Lights:** Contribute to overall scene illumination, simulating indirect lighting from surrounding surfaces.

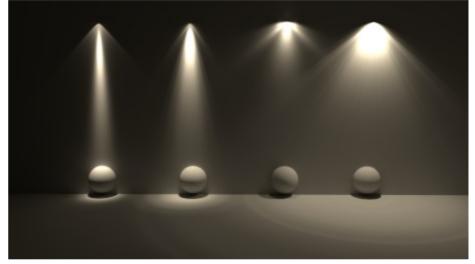
IES Lights (Photometric lights): IES stands for Illuminating Engineering Society. They are based on photometric data, which is a detailed description of how a particular lighting fixture emits light. This data is tipically provided by the manufacturer of the lighting fixture in the form of an IES file.

#### Visualização em Arquitetura – Iluminação



# IES Lights: https://www.ledyilighting.com/how-to-read-an-ies-test-report/









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Visualização em Arquitetura – Câmara fotográfica e lentes

# Iluminação:

Fluxo luminoso; Temperatura de cor;

## **Temperatura de Cor:**

cor característica da luz, medida em graus Kelvin, tipicamente descrita em termos de tons quentes (avermelhados) ou frios (azulados), desempenha um papel vital na definição do clima e atmosfera de uma cena renderizada.

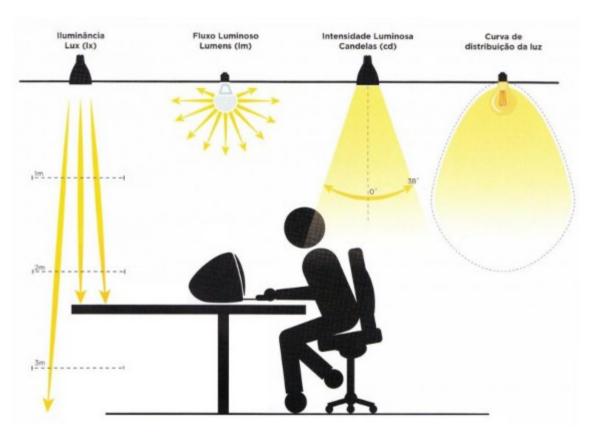
Ela ajuda a simular condições de iluminação natural, influenciando o impacto emocional e a narrativa visual dentro de uma composição digital. Compreender a temperatura de cor é crucial para alcançar efeitos visuais realistas e imersivos, permitindo que os artistas criem ambientes específicos e evoquem respostas emocionais particulares do público.

## **Color Temperature:**

characteristic color of light, measured in degrees Kelvin, typically described in terms of warm (reddish) or cool (bluish) tones, plays a vital role in establishing the mood and atmosphere of a rendered scene.

It helps simulate natural lighting conditions, influencing the emotional impact and visual storytelling within a digital composition. Understanding color temperature is crucial for achieving realistic and immersive visual effects, allowing artists to create specific ambiances and evoke particular emotional responses from the audience

#### Lux; Lumens; Candela; IES:







#### Lumens:

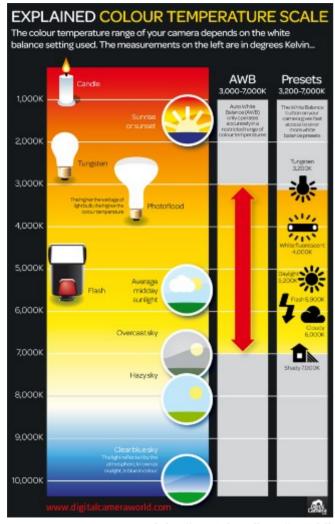


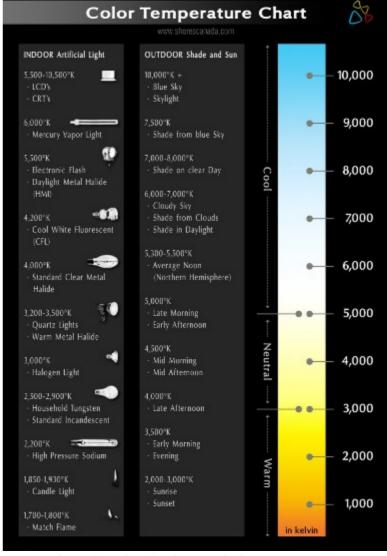
GENERAL PURPOSE BULBS						
Lumens	Incandescent	HID	CFL	LED		
250 lm	25W	18W	6W	2W-3W		
560 lm	40W	29W	10W	3W-6W		
800 lm	60W	43W	13W	7W-10W		
1100 lm	75W	53W	18W	10W-15W		
1600 lm	100W	72W	23W	15W-20W		
2600 lm	150W	100W	42W	20W-30W		
				OTAKE 3		

# Lumens required by Room Type:

ROOM TYPE	GENERAL	TASK	
Kitchen	5000-10000	450 per area	
Dining Room	general and task total 3000-6000		
Living Room	1500-3000	400 per area	
Den/Office	3000-6000	1200	
Bedroom	2000-4000	500 per area	
Bathroom	4000-8000	1700 mirror	
Hallway	general and task total 1200-2500		
Stairs/Entry	general and task total 1200-4000		

#### Visualização em Arquitetura – Câmara fotográfica e lentes





	Colour Temp.	Effects on Colours	Typical Applications
8000K	Daylight White 5000K +	Strongly enhances blues     Flattens reds     Bluish tint to whites and greens	<ul> <li>Graphic Arts Studios</li> <li>Winter goods shops e.g. furriers</li> <li>Seasonal Affective Disorder</li> </ul>
6000K	Cool White 4000-5000K	Enhances blues     Flattens reds     Bluish tint to whites and greens	Offices     Hospitals     Manufacturing
4000K	Mid Range 3500-4000K	Neutral Appearance     Enhances most colours equally     Does not favour yellow or blue	Retail stores     Supermarkets     Showrooms
3500K 3000K	Warm White 2700-3000K	Enhances red & orange     Blues appear darker     Yellow tint to whites and green	<ul><li>Residential lighting</li><li>Restaurants</li><li>Hotel Lobbies</li></ul>
2700K 2000K 1500K	Extra Warm 2000-2500K	Strongly enhances red & orange     Blues appear almost black     Whites appear strongly orange	Bread and meat displays     City Beautification     Not for general lighting

#### Visualização em Arquitetura – Iluminação

# Color Temperature:





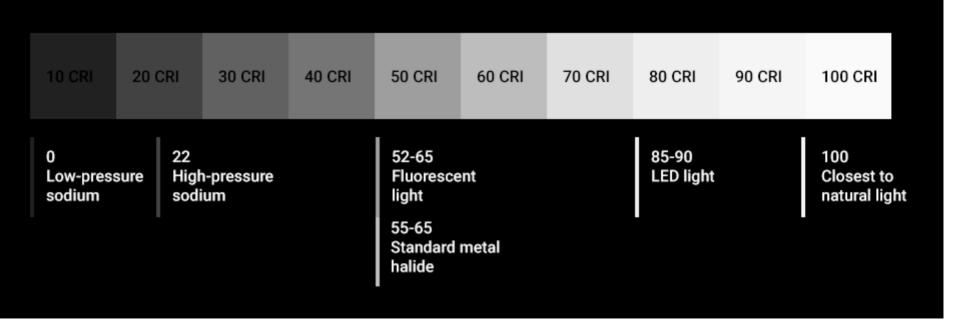
#### Visualização em Arquitetura – Câmara fotográfica e lentes





## Color Rendering Index:

# **EXAMPLES ON THE COLOR RENDERING INDEX SCALE OF 1-100**

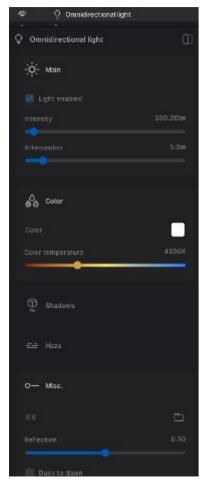


Visualização em Arquitetura – Iluminação

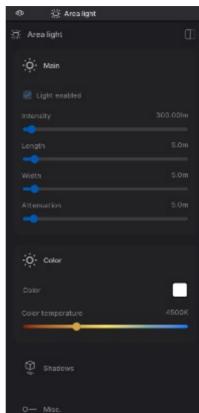
# **Twinmotion**

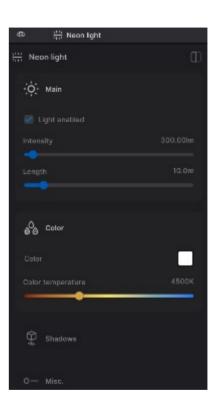
Iluminação

### Twinmotion Lights: Omnidirectional; Spot light; Area light; Neon light

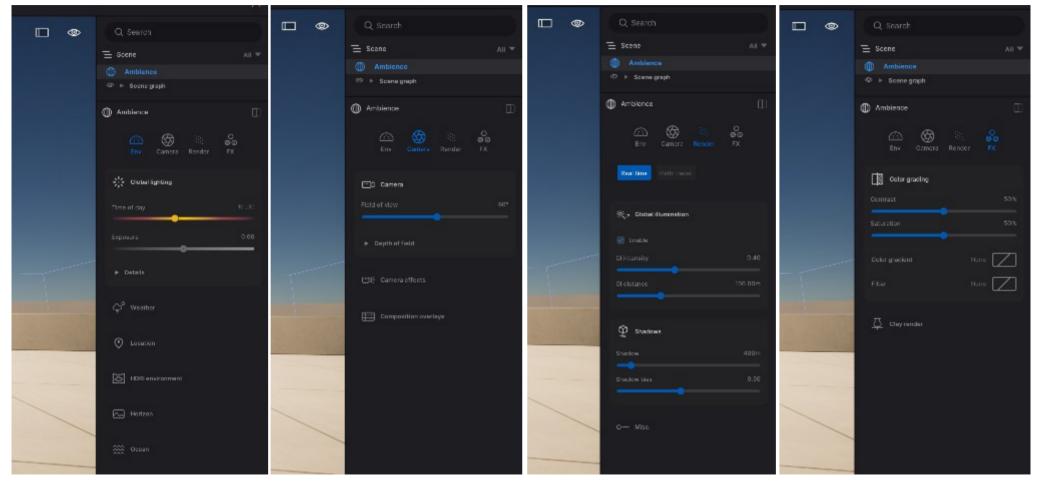








#### Twinmotion Ambience: Environment; Camera; Render; FX

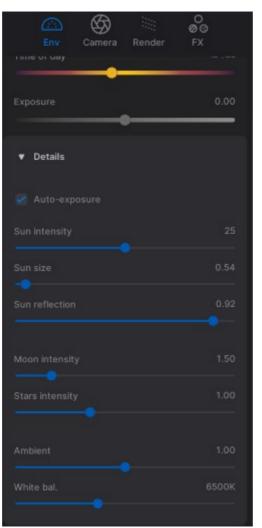


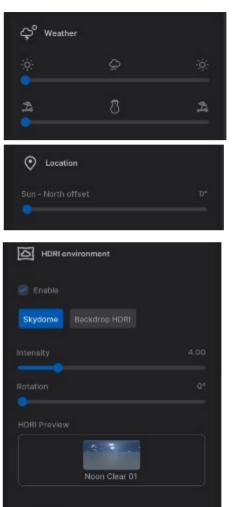
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#### Visualização em Arquitetura – Iluminação

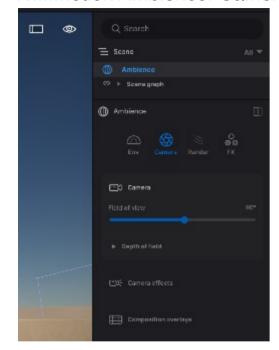
#### Twinmotion Ambience: Environment

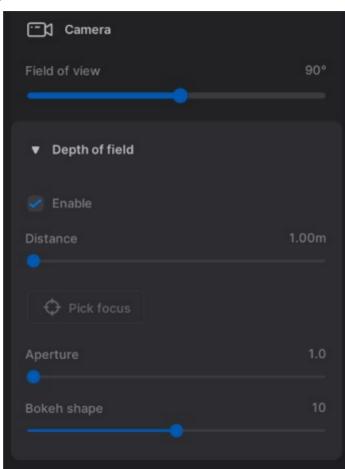


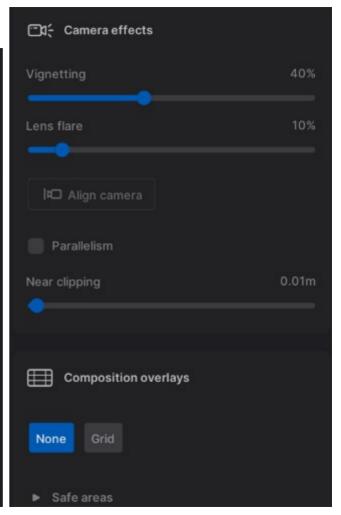




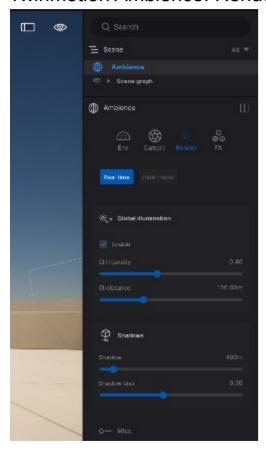
#### Twinmotion Ambience: Camera







#### Twinmotion Ambience: Render



## Twinmotion Ambience: FX (Special Effects)

